

KOMU-TV

ANNUAL EEO PUBLIC FILE REPORT

The Purpose of this Annual EEO Public File Report is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station: KOMU-TV, Columbia, MO and is required to be placed in the public inspection file of this station and on its web site.

The information contained in this Report covers the time period beginning October 1, 2007 to and including September 30, 2008 (the "Applicable Period").

The FCC's 2002 EEO Rule Requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station comprising the Station Employment Unit during the Applicable Period;
2. For each vacancy, the recruitment source(s) utilized to fill the vacancy(including if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1, 2 and 3 which follow have been designed, in aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled "Full-time Positions for Which This Source was Utilized" refer to the number of the full-time positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person or over the telephone.

Appendix 1 to
Annual EEO Public File Report
Covering the Period October 1, 2007 - September 30, 2008
Station Comprising Station Employment Unit: KOMU-TV

Section 1: Vacancy Information

Full-Time Position Filled By Job Title	Total # of Interviewees	Recruitment Source of Hiree
Custodian	1	Laborers Public Service Employees 1274/Union Posting/Internal
Senior Video Producer	4	MU Job List Website
Office Support Staff IV	1	MU Job List Website
Senior Multimedia Specialist	4	MU Job List Website
<i>Total # of Persons Interviewed During the Applicable Period</i>	10	

Appendix 2 to

Annual EEO Public File Report

Covering the Period October 1, 2007 - September 30, 2008

Station Comprising Station Employment Unit: KOMU-TV

Section 2: Recruitment Source Information

FirstName	LastName	CompanyName	Address1	City	State	Postal Code	phone	Full-time position for which this source was used
Lori	Acton	Alternative Community Training	2200 Burlington	Columbia	MO	65202	474-9446	Position 2-4
Glenda	Alexander	JobPoint	1500 Vandiver Dr, Suite 109	Columbia	MO	65202	573-777-1537, fax 875-814-1437	Position 2-4
Herrold	Bullock	Whiteman Air Force Base*	509 MSS/DPS, 750 Arnold Ave	Whiteman AFB	MO	65305	660-687-7132	Position 2-4
Mike	Chittum	MO Career Center - Jefferson City	1716 Four Seasons Drive, Ste 101	Jefferson City	MO	65101	573-526-8115	Position 2-4
Karl	Christopher	Division of Workforce Development-Central Region	1716 Four Season Drive	Jefferson City	MO	65101-1815	573-526-8115	Position 2-4
Denise	Colvin	Columbia Career Center	4203 S. Providence	Columbia	MO	65201	(573) 214-3803 or FAX: 573-214-3801	Position 2-4
Kelly	Cook	Vocational Rehabilitation					1-877-222-8963	Position 2-4
Daniel	Danzo	Vocational Rehabilitation	1500 Vandiver Drive, Suite 111	Columbia	MO	65202	1-877-222-8963	Position 2-4
Donna	Davis-Vandegriffe	Missouri Career Center					Dan Danzo (573) 596-0294	Position 2-4
Whitney	Ellis	MO Div of Workforce Development					573-884-4283	Position 2-4
Gerry	Ellis	Florida State University	A4100 University Center	Tallahassee	FL	32306-2490	850-644-6431	Position 2-4
Mike	Fester	DeVry University	11224 Holmes Road	Kansas City	MO	64131	(800) 821-3109, ext 6376	Position 2-4
Frances	Fisher	JobPoint	2116 Nelwood	Columbia	MO	65202	474-8560	Position 2-4
Carol	Gamm Smith	Surplus Property	Surplus Property Bldg	Columbia	MO	65211		Position 2-4
Malinda	Gee	Vocational Rehabilitation	1500 A. Southridge Drive	Jefferson City	MO	65109	573-751-2343	Position 2-4
Michael	George	Job Point - Wilkes Center	400 Wilkes Blvd	Columbia	MO	65201	573-777-1587	Position 2-4
Lori	Goins	St. Louis CC in Flo Valley Career Services*	3400 Pershall Road	St. Louis	MO	63135		Position 2-4
Barb	Hoelzer	Human Resource Services (MU) Message Copy	130 Heinkel Building	Columbia	MO	65211-1340	573-882-7976	Position 2-4
Robin	Hogan	St. Louis South Vocational Rehabilitation	Deer Creek Center, 3248 Laclede Station Road	St. Louis	MO	63143	314-877-1910	Position 2-4
Rose	Horton	Douglas High School Guidance Office	310 N. Providence Road	Columbia	MO	65201	214-3680	Position 2-4
Michelle	Kemp	Phillips Jr. College Placement Office	1010 W. Sunshine Street	Springfield	MO	65807-2446	417-864-7220	Position 2-4
Janet	Kinnett	William Woods Career Center	One University Avenue	Fulton	MO	65251	800-995-3159	Position 2-4
Nola	Kramer	MO Career Center - Lebanon	2639 S. Jefferson Ave. Suite 1	Lebanon	MO	65536	417-532-6146	Position 2-4
Ann	Landes	MO Career Center - Columbia	1500 Vandiver Drive, Suite 115	Columbia	MO	65202	882-8821	Position 2-4
Carlee	Liebhart	Hickman High School Guidance Office	1104 N. Providence Road	Columbia	MO	65201		Position 2-4
Sharon	Longan	Vocational Rehabilitation						Position 2-4
Linda	Lorenz	Nichols Career Center	605 Union	Jefferson City	MO	65101	573-659-3100	Position 2-4
Don	Malson	Central Methodist Career Services	411 Central Methodist Square	Fayette	MO	65248	660-248-6255	Position 2-4
Scott	Mantooth	Columbia College Career Center	1001 Rogers St.	Columbia	MO	65216		Position 2-4
Abigail	Manwell	Vocational Rehabilitation	3024 Dupont Circle	Jefferson City	MO	65109	573-751-3251	Position 2-4
Wanda	McNeil	Westminster College	501 Westminster Ave.	Fulton	MO	65251	573-592-5381	Position 2-4
Heather	Miles-Mange	Harris-Stowe Career Services*	3026 Laclede Ave	St. Louis	MO	63103	314-340-3366 X3512	Position 2-4
Dan	Nichols	Stephens College Career Services	1200 East Broadway,					
Christy	Nickolaus		202 Stamper Commons, Campus Box 2123	Columbia	MO	65215	876-7101	Position 2-4
Julie	Orscheln	Metro Business College Placement Office*	1407 Southwest Blvd.	Jefferson City	MO	65109	573-635-6600	Position 2-4
Nichelle	Pool	Advent Enterprises Manager						Position 2-4
Rosalie	Rorah	Missouri River Regional Library	P.O. Box 89	Jefferson City	MO	65102		Position 2-4
Joan	Schneider	Div. Of Voc Rehab, Columbia	1500 Vandiver Dr Building 5	Columbia	MO	65202-1563	573-882-9110	Position 2-4
Gail	Schneider	Hospital HR					(Rosalie Rorah 2-4997)	Position 2-4
Darrell	Spencer	Northwest MO State University Career Services	800 University Drive, Admin Bldg, Room #130	Maryville	MO	64468-6001	660-562-1251	Position 2-4
John	Sponaule	Office of Administration, State Diversity Recruit					1-877-259-2963	Position 2-4
Melissa	St. Pierre	St. Lous Public Schools - Career/Tech Education	5101 McRee Avenue	St. Louis	MO	63110	314-776-3300 X 250	Position 2-4
Dana	Thompson	Booneslick Technical Education Center						Position 2-4
Patricia	Twaddle	State Fair Community College Placement*	3201 W. 16th Street	Sedalia	MO	65301	660-530-5800	Position 2-4
Christine	Varner	Board of Probation and Parole, Columbia	1512 Heriford Dr. Suite A	Columbia	MO	65202	884-7016	Position 2-4
Lana	Vestal	Moberly Area Community College	101 College Avenue	Moberly	MO	65270	660-263-4110 ext 232	Position 2-4
Cynthia	Washington	The Job Center	205 E. Ash Street, Suite 1	Columbia	MO	65203		Position 2-4
		MO Career Center - Mexico	3626 B South Clark	Mexico	MO	65265	573-581-4576	Position 2-4
		Lincoln University Disability Services*						Position 2-4

Jerry Lee	Westbrook	SEMO Career Services	One University Plaza, MS 1000	Cape Girardeau	MO	63701	573-651-2583	Position 2-4
Clarissa	White	Vocational Rehabilitation	P.O. Box 550	Rolla	Mo	65402	573-368-2366	Position 2-4
Glenda	Whitney	Linn State Technical College Career Services*	One Technical Drive	Linn	MO	65051	800-743-8324X5159 or 573-897-5159	Position 2-4
Karen	Wilson	Vocational Rehabilitation	2115 W. Broadway	Sedalia	MO	65301	660-530-5560	Position 2-4
Shirley	Woolfolk	MO Career Center - Camdenton	106 W Hwy 54, P.O. Box 66	Camdenton	MO	65020	573-346-5616	Position 2-4

Additional Recruitment Sources

Recruitment Source and Address	Full-time position for which this source was utilized.
National Association of Broadcasters 1771 N Street NW Washington, DC 20036	Position 3-4
American Women in Radio and Television 8405 Greensboro Dr., Suite 800 McLean, VA 22102	Position 3-4
Radio and Television News Directors Association 1600 K Street NW, Suite 700 Washington, DC 10006-2838	Position 3-4
Missouri Broadcasters Assn. P.O. Box 104445 Jefferson City, MO 65110-4445 www.mba.org	Position 3-4
Association for Women in Communications 780 Ritchie Highway, Suite 28-S Severna Park, MD 21146	Position 3-4
Emma L. Bowen Foundation for Minority Interests in Media 1299 Pennsylvania Ave. NW, 11 th Floor Washington, DC 20004	Position 3-4
Indigenous Broadcast Center 810 E Ninth St. Anchorage, AK 99501-3826	Position 3-4
International Women's Media Foundation 1726 M Street NW, Suite 1002 Washington, DC 20036	Position 3-4
National Association of Black College Broadcasters P.O. Box 3191 Atlanta, GA 30302	Position 3-4
National Association of Black Journalists University of Maryland 8701-A Adelphi Rd Adelphi, MD 20783-1716	Position 3-4

National Association. of Black-Owned Broadcasters 1155 Connecticut Ave. NW Suite 600 Washington, DC 20036	Position 3-4
National Association of Hispanic Journalists 1000 National Press Building Washington, DC 20045-2001	Position 3-4
National Association of Minority Media Executives 1921 Gallows Rd, Suite 600 Vienna, VA 22182	Position 3-4
National Lesbian and Gay Journalists Association 1420 K Street NW Washington, DC 20005	Position 3-4
Native American Journalists Association University of South Dakota 414 E. Clark St. Vermillion, SD 57069	Position 3-4
Native American Public Telecommunications P.O. Box 83111 Lincoln, NE 68501	Position 3-4
South Asian Journalists Association Columbia Graduate School of Journalism 2950 Broadway New York, NY 10027	Position 3-4
Minorities in Communication Division of Association for Education in Journalism and Mass Communication 1621 College St. Columbia, SC 29208	Position 3-4
Black Broadcasters Alliance 3734 William Penn Highway Pittsburgh, PA 15235	Position 3-4
California Chicano News Media Foundation 3800 Figueroa St. Los Angeles, CA 90037-1206	Position 3-4
Asian American Journalists Assn. 1182 Market St., Suite 320 San Francisco, CA 94102	Position 3-4

Black Culture Center – MU
813 Virginia Ave.
Columbia, MO 65211

Position 3-4

*KOMU-TV has broadcast 2-4 times per month announcements soliciting organizations who wish to receive information about job openings at KOMU-TV. To date no organizations have responded.

Appendix 3 to

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Section 3 (Non-Vacancy Specific) Recruitment Activities Undertaken by KOMU-TV

Scholarship Program

Each year, KOMU-TV, along with KBIA-FM, presents a scholarship to the outstanding minority student in the Broadcast News sequence. The student must have the qualities of energy, enthusiasm, accuracy, and a desire to excel in journalism. The student selected must also have at least one year of school remaining. KOMU-TV's News Director, under consultation with a staff member from KBIA, makes the selection which is awarded in April of each year. In 2008 the scholarship was awarded to a female minority student currently enrolled at the University of Missouri's School of Journalism.

Internship Program

The KOMU-TV internship program exposes college students to the dynamic responsibilities of a television station's Promotion Department. Interns work 5-10 hours a week with Promotion Managers to help promote the station's image. Responsibilities include production of promotional and public service announcements attending station and community event and helping maintain the station's partnerships with NBC and the CW. During the Fall 2007 and Spring 2008 semesters four females and one male participated. A number of past interns have gained employment with KOMU-TV after graduation.

Job Fair

KOMU-TV participated in a Mizzou Student Life Fair April 9, 2008. This job fair was attended by the Director of Programming and Promotion. Students and graduating seniors were counseled about the industry and discussed available internships and job openings.